

79.90 OTHER RESERVATION SERVICE AND RELATED ACTIVITIES - DISCUSSION ON TURNOVER AND PRICES



30th Meeting of the Voorburg Group on Service Statistics

Agenda

- 1. General characteristics of services in 79.90**
- 2. Characteristics of output and price measurement for 79.90 – replenished by German perspective**
- 3. Points of discussion**

General characteristics – definition (positive)

- Providing travel arrangements and reservation services (esp. for hotels, restaurants, lines of transport, entertainment)
- Marketing and promoting of communities and facilities to businesses and leisure travelers, tourist information, directories, tour guides
- Time-share accommodation, automobile clubs for travel and road services etc.

General characteristics – definition (negative)

- **Not** travel agencies
- **Not** tour operators
- **Not** rental of vacation properties
- **Not** event organisation
- **Not** advertising agencies
- **Not** call centers
- **Not** support services for performing arts
- **Not** regular automobile clubs
- **Not** mountain guides

General characteristics of 79.90 - summary

- Dependent on/entangled with other touristic and business activities etc.
- Extraordinary high risk of misclassification
- Exceptionally diverse subjects
- High dynamics in subjects (restaurant reservations, brokerage concerning short-term rental of private homes, vehicles, construction equipment etc.)
- Similar kind of service (intermediation)
- Mainly internet based service

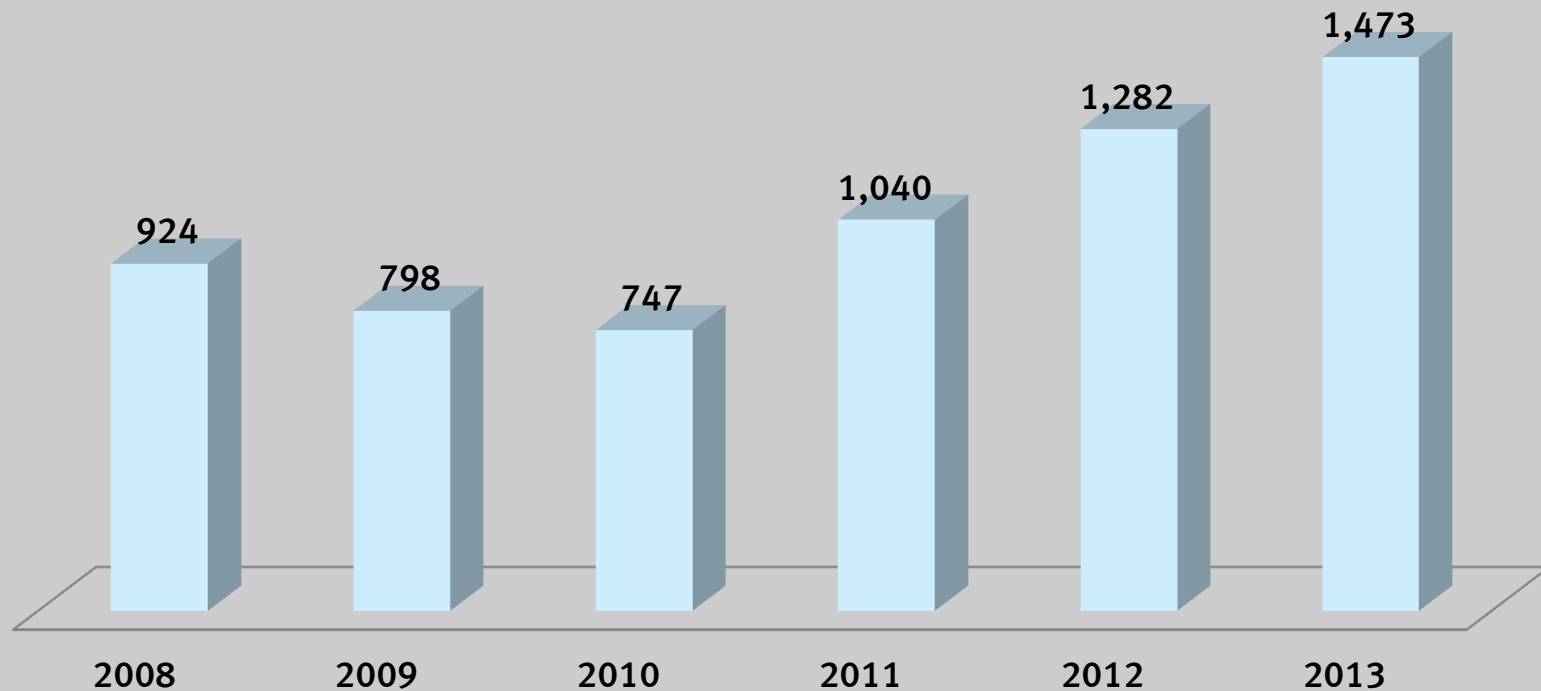
Detailed Voorburg status report 2015 on 79.90 Other reservation service and related activities

Number of countries having:

PPI details \geq CPC	0
PPI details \geq CPC soon	0
Turnover details \geq CPC	2
Turnover details \geq CPC soon	0
Industry-level prices calculated	2
Industry-level turnover collected	18

Ratings: (Soon) alignment on industry-level for turnover and prices **5** countries, on detailed level **0** (other: 18)

79.90 SBS turnover performance in Germany in million Euros



German perspective

- Very diverse field with floating boundaries
- Turnover measured in annual SBS and quarterly STS (fairly smooth, aside from classification problems)
- Relatively low weight (depending on variable: 5%-10 % of ,79 Travel agency, tour operator and other reservation service and related activities‘)
- But growing and dynamic field

Characteristics of output measurement

- Turnover well monitored (structural data for all countries, partly on product level/by short term statistics)
- Turnover comparatively easy to measure
- Relatively low weight
- Small companies more important than in other sectors
- High dynamics, especially in number of companies and employment, turnover growth since financial crisis

Characteristics of price measurement

- Kind of prices:
commissions and fees, margin of reselling
- Producer price indices not available and widely not in planning
 - *US*: no deflator for industry, but product level price indices for 3/11 important products (hotel as well as domestic and international flight bookings) and other price indices for car rental, cruise and tour bookings
 - *Ireland*: SPPI in planning, method: direct use of prices/fees for repeated services, website list prices give good guidance

Questions

- 1) Is “other reservation service and related activities” a typical “other” position?**
- 2) Is classification an issue here?**
- 3) Why are producer price indices, widely, neither available nor in planning?**
- 4) Is heterogeneity an explanation?**
- 5) How can we improve the cost-performance ratio?**
- 6) How can we handle the lacking price information, especially with regard to producing an index of service production?**

**ANY OTHER QUESTIONS
OR COMMENTS?**



THANK YOU FOR YOUR KIND ATTENTION!

Further information is available on our website (www.destatis.de), where you also have free access to our online database (GENESIS).

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